



SARAH ELIZABETH

Creative

ABOUT

Since graduating from Otis College in 1999, I've worked a pretty broad spectrum of disciplines in the creative field. While in school, I interned at an animation studio and learned some basics of production and paste up as well as organization. I have designed jewelry, high end luxury dinner ware and textiles for Tony Duquette Inc. which interestingly enough, translated very well into designing toys and dress-up items for girls later on. I have done food styling as well as more typical fashion styling in photo shoots. I have illustrated two self-published children's books as well as more corporate logo and business materials. I have created packaging for beauty brands in various price markets, as well as packaging for toys.

I am nothing if not flexible.

EDUCATION

OTIS COLLEGE OF ART & DESIGN

BFA Communication Arts
Illustration
1995-1999

SKILLS

DIGITAL

Adobe creative Suite
Art/creative direction
Branding & Corporate Identity
Packaging
Logo design
Vector illustration
Typography
Product design
Toy design
Pattern design
Print layout
Photo retouching (models & product)

TRADITIONAL MEDIUMS

Drawing
Ink
Water Color
Acrylic
Print Making
Basic Sculpting

LEARNING

Google web designer
Wordpress
Hub Spot
Z Brush
Medium
Quill

ACCOMPLISHMENTS

PUBLISHED

Illustrator	What you have now, what your daddy had then 2001
Illustrator	What you have now, what your Mommy had then 2004
Co-Author	The Lost and the Fallen, Book one, Meet Me by Moonlight 2015
Writer	In Knott's Scary Farm flap, censoring horror does more harm than good: Guest commentary The Daily Breeze, October 7, 2016
Illustrator	The Whale Without a Tail Pending

SHOWS

Canoga Art Walk June 2012	The Doctor Is In: A Tribute to the Show at MeltDown Comics November 2013
Gallery 999 June 2012	Gallery 999 Haunted Icons May 2014
Sugar Art and Fashion Show October 2012	Gallery 999 Home is Where You Haunt Your Hatbox April 2016
Gallery 999 Haunted Mansion Meets Star Wars May 2013	Quoth the Crafe: A Poe & Lovecraft Group Art Show at Bearded Lady's Mystic Museum June 2016
Mad Girl Productions Presents "Wayward" (LAFW) October 2013	Spooky: Halloween & Horror Art Show at MeltDown Comics October 2016

sarahekushner@gmail.com

310.987.6313

 /sarahekushner



WORK EXPERIENCE

MERLE NORMAN COSMETICS Packaging/Graphic Designer 2017~Present

Responsible for laying out all packaging according to brand guidelines.

Went to press checks to insure color standards of both package and color representations of product.

Print and digital collateral for campaigns, product launches, newsletters, forms, social media images, and miscellaneous materials as required.

Helped with photoshoots in various capacities, including overseeing social media shots and painting backdrops.

UNUINCORPORATED LLC. Graphic Designer 2015~2017

Branding and marketing for various clients.

Print and digital materials ranging from print ads, catalogs, display ads and web sites.

Responsible for contributing to company's marketing blog.

Illustration and hand lettering for various clients.

Setting up color separations for screen printing.

SONNY BOY STUDIOS Art/Creative Director 2002~2014

Branding and marketing of major beauty brand within the growing Salon and Spa Industry.

Responsible for retouching models and products for ad campaigns, store materials, trade shows and packaging.

Trade show preparation, including final production on large oversized foam core, hand-cut displays.

Print materials ranging from packaging, print ads, POP displays, catalogs, sell sheets and other collateral.

Creative direction and planning of photo shoots, with some hands on styling and direction on location.

Logo design, letter head and business card design for various entertainment clients.

Invitation design, video still backdrops, room design and floral direction for Queen Latifah's fortieth birthday celebration.

Poster and t-shirt designs for local production of The Nutcracker for four years, as well as the companies spring performance for two years.

Branding for local beer company, Santa Monica Brew Works.

PERFECTLY PLANNED MARKETING Graphic Designer October 2002

Flyers and collateral for medical group.

Web design and collateral for local politician.

BENNETT/NOVAK & COMPANY Senior Designer/ Illustrator 2000~2002

Designed packaging for small toy company, including complete redesign of girls toy line.

Designed presentation artwork for product licensing requests to various companies, including Disney, Nickelodeon, and Sanrio.

Contributed to creation of logos, and stationary systems for various clients, including Jennifer Lopez, Ramon Hervey, and Halle Berry.

Illustration of Children's book, "What you have now...What your Daddy had then." by comedian Craig Shoemaker.

Design and Layout for many other clients in varied fields, including packaging, invitations, and special projects.

TONY DUQUETTE STUDIO Illustrator/Designer September 1999~ February 2000

Design of Corporate Stationary

Archival Illustrations of Vintage Tony Duquette Jewelry

Design of textiles and tableware based on the designs by Tony Duquette for the Broadway production of Camelot.

Design of invitations for social events, as well as management of guest list and RSVPs.

Oversaw photographers and videographers during shoots; in order to maintain the historical property.

Public relations between company and clients, and guests.